



CHURCH SERVICE

SHOT LIST

FOR PHOTO & VIDEO

INTENTION AND PURPOSE

We are not simply documenting a service.

We are capturing what God is doing in the church.

Every photo and video should help communicate:

- Community

- Worship

- Leadership

- Transformation

This content will be used for:

- Weekly social media

- Sermon promotions

- Conference promotion

- Event marketing

- Service countdown videos

- Website visuals

EXPECTATIONS FOR MEDIA TEAM

- Be intentional about what you capture.

- Look for emotion, connection, and movement.

- Avoid repetitive angles.

- Capture both wide and close moments.

- Respect sacred moments.

Most importantly:

BE PRESENT AND BE A WORSHIPPER.

PHOTO

SOCIAL/FELLOWSHIP

Before service, capture warmth, community, and first impressions.

Wide Environmental Shots

- ☐ Church exterior with people arriving
- ☐ Parking lot with greeters welcoming guests
- ☐ People walking into the building
- ☐ Lobby/foyer wide shot with people mingling

Connection Moments

- ☐ Handshakes and hugs
- ☐ Small groups talking
- ☐ Greeters welcoming families
- ☐ First-time guests being helped

Details

- ☐ Coffee station (or equivalent) interactions
- ☐ Welcome booth
- ☐ Church signage / banners
- ☐ Kids check-in station
- ☐ Volunteers helping people

Faces

- ☐ Smiling conversations
- ☐ Families arriving together
- ☐ Kids running or laughing
- ☐ Volunteers interacting with guests

Intentional Photos

- ☐ A greeter opening the door
- ☐ Someone helping a guest find a seat
- ☐ Volunteers praying together before service

SANCTUARY (PRE-SERVICE)

- ☐ Sound team adjusting audio
- ☐ Worship team rehearsing
- ☐ Musicians tuning instruments
- ☐ Volunteers praying on stage
- ☐ Congregation finding seats
- ☐ People greeting each other in pews
- ☐ Lighting atmosphere shots
- ☐ Wide shot of sanctuary filling up

WORSHIP SERVICE

Worship Team

- ☐ 3–6 photos of each singer per song
- ☐ 3–6 photos of worship leader per song
- ☐ Emotional worship leader moments
- ☐ Close-up worship leader eyes closed
- ☐ Worship leader encouraging congregation

Musicians

- ☐ Guitarist
- ☐ Drummer
- ☐ Keyboard
- ☐ Bass
- ☐ Band interaction moments

Congregation Worship

- ☐ Hands lifted
- ☐ Eyes closed in worship
- ☐ People singing
- ☐ Wide room shot during worship
- ☐ Side angle of congregation

Atmosphere

- ☐ Stage lighting
- ☐ Fog/light beams
- ☐ Silhouettes of worship
- ☐ Over-the-shoulder stage shots

KIDS CHURCH / YOUTH / NURSERY

Kids Worship

- ☐ Kids clapping and singing
- ☐ Leader leading motions
- ☐ Kids raising hands

Classroom Moments

- ☐ Teachers teaching
- ☐ Kids answering questions
- ☐ Group activities
- ☐ Kids laughing or interacting
- ☐ Prayer moments with kids

Nursery

- ☐ Volunteers holding babies
- ☐ Parents dropping off children
- ☐ Nursery playtime

PREACHING

Goal: Capture authority, emotion, and engagement.

Pastor

- ☐ Wide preaching shots
- ☐ Close-up emotional moments
- ☐ Hand gestures
- ☐ Pastor walking across stage
- ☐ Pastor interacting with congregation

Congregation Engagement

- ☐ People taking notes
- ☐ Heads nodding
- ☐ Laughter reactions
- ☐ Focused listening faces

Altar Call / Ministry Moments

- ☐ People praying at altar
- ☐ Pastor praying for individuals
- ☐ Hands laid in prayer
- ☐ Emotional moments
- ☐ Groups praying together
- ☐ Volunteers praying with attendees

Important: Respect privacy and avoid intrusive angles.

POST SERVICE

Guest Reception

- ☐ First-time guests meeting pastors
- ☐ Guests taking photos
- ☐ Guest welcome table

Foyer Interactions

- ☐ Conversations
- ☐ Families talking
- ☐ Kids playing
- ☐ People exchanging contact info

Leadership Moments

- ☐ Pastor greeting members
- ☐ Volunteers celebrating after service

VIDEO

H = Horizontal (YouTube, long-form, promo) V = Vertical (Reels, TikTok, Shorts)

SOCIAL / ARRIVAL ^{HV}

- ☐ Exterior church shot
- ☐ Parking lot arrivals
- ☐ People walking into church
- ☐ Greeters opening doors
- ☐ Handshakes and hugs
- ☐ Lobby conversations
- ☐ Coffee station interactions
- ☐ Kids check-in

WORSHIP

Song 1 ^V

- ☐ Film one full worship song
- ☐ Focus primarily on worship leader
- ☐ Include short congregation moments

Song 2 ^H

- ☐ B-Roll
- ☐ Closeups of singers
- ☐ Drummer playing
- ☐ Guitarist playing
- ☐ Keyboard player
- ☐ Worship leader moments
- ☐ Congregation worship

Kids Ministry ^H

- ☐ Kids worship singing
- ☐ Classroom teaching
- ☐ Kids interacting
- ☐ Volunteers leading

Preaching ^V

- ☐ 3–5 sermon clips
- ☐ Pastor delivering key moments

Crowd reactions ^H

- ☐ Wide preaching shot
- ☐ Audience listening
- ☐ Pastor walking stage

Altar Call ^H

- ☐ People praying
- ☐ Worship atmosphere
- ☐ Ministry moments
- ☐ Pastor praying for individuals

Post Service ^{HV}

- ☐ Conversations in foyer
- ☐ Guest reception moments
- ☐ Pastor greeting people
- ☐ Families leaving church

BONUS SHOTS

Most churches forget but these are marketing gold. Capture these every week for future promotion.

- ☐ Pastor praying before service
- ☐ Volunteers praying together
- ☐ Worship leader preparing backstage
- ☐ Production team running cameras
- ☐ Baptism tank shots (if applicable)
- ☐ Church signage
- ☐ Offering moment
- ☐ Communion

